

# How to represent yourself well

At the 42nd Annual STC Conference in Washington, DC, the Overcoming Dilemmas in Technical Communication panel sat patiently while the photographer, past STC President Alberta L. Cox, held her giggles long enough to take this picture. Standing in for former Lone Star Chapter President Bob Hurst is "Bob the monkey" (you probably remember him from David Letterman's Academy Awards presentation). To his right are Brenda Cameron of the Snake River Chapter in Boise, Idaho, Emily Sopensky from the Lone Star Chapter, and Laurie Modrey of the Austin Chapter. Both Marty Vick and Leah Mouton sat in on the presentation, and Marty was quoted saying: "Never saw Bob with so much hair!"



Bob now has the monkey AND his speaker's badge. And you'll be happy to know that when last seen, the Bobs were totally immersed in a lively conversation with one another.

# Put yourself ahead of the pack

This Fall, Austin Community College is offering continuing education courses for the technical communication industry. The following are brief descriptions of each course:

## Document Management Systems: An Overview for Project Planners

This course is designed for technical writers and managers to compare and contrast tools and technologies for document management systems. It presents technologies from a layman's point of view and considers all aspects of project planning for new systems or updating existing ones. Technologies used in document systems such as networking database management systems, and workflow analysis will be covered to supplement discussion of electronic publishing for online access or other multipurpose strategies.

## Issues of Multimedia

In this course, you will explore the design necessary to create effective and entertaining multimedia productions. Through case studies, you will see how decisions concerning audience analysis, interface design, content design, and graphic design affect a multimedia product and the people who experience it.

## Principles of Page Design

Materials need to be attractive and inviting to read. This presentation covers the basics of designing pages for brochures, newsletters, or reports. It will cover the following topics: the layout structure, use of typography, use and placement of graphic elements, use of color, and how design affects readability and print considerations.

## Writing for Translation

This class will include discussions on the following topics: the translation process, the target reader, technology in general, writing techniques with translators and editors in mind, the software issue, screen space requirements, machine-assisted translation, desktop publishing, help files and hypertext, and other practical considerations for writing to help make translation of the source document quicker, more accurate and less expensive.

	<b>Document Management Systems</b>	<b>Issues of Multimedia</b>	<b>Principles of Page Design</b>	<b>Writing for Translation</b>
<b>Course Number</b>	SEM - 386,040	SEM 1 - 383,040	SEM 2 - 385,001	SEM 1 - 384,001
<b>Tuition</b>	\$30.00	\$20.00	\$20.00	\$30.00
<b>Start Date</b>	October 16	November 14	December 2	October 24
<b>End Date</b>	October 18	November 16	December 2	November 2
<b>Time/Days</b>	6:00 - 8:00 pm MW	6:30 - 8:30 pm TTH	9:00 am - 12:00 pm	6:30 - 8:30 pm TTH
<b>Campus/Room</b>	REA/Room 241	REA/Room 226	DAO/Room 437	DAO/Room 439
<b>Instructor</b>	Derly A. Tijerina	Joel Greenberg	Donna Pauler	Allen Adams

For registration information, call 483-7542. Sign up for a class today and be ahead of everyone else tomorrow!