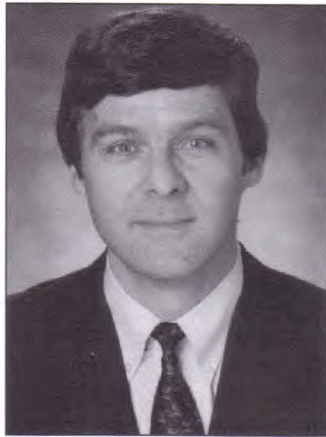## ASC APPOINTS INTERIM EXECUTIVE DIRECTOR, EXECUTIVE COMMITTEE MEMBERS

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advocacy, international partnering efforts, continuing education and current economic/business issues profiling efforts.

Wilson is also a lecturer in IC²'s Executive M.S. in Science and Technology Commercialization at the University of Texas. While teaching in 1997, she served as external affairs director for UT's Texas Telecommunications Policy Institute. Wilson worked at MCC for seven years as vice president for Business Development after being promoted from director of Membership. She has worked at UT commercializing university technology, and was Governor Mark White's Science and Technology coordinator. Among her current activities, Wilson is on the North Texas District Export Council and the Advisory Board for SmartGrrls. She holds a Masters of Public Affairs from the LBJ School and has lived in Austin since 1974.

Henry W. (Hank) Jones, Program Co-chair, Austin Software Council

HENRY W. (HANK) JONES APPOINTED CO-CHAIR FOR ASC PROGRAMS

The Council has appointed a new co-chair for ASC programs in '99, Henry W. (Hank) Jones, III. Jones has been serving as co-chair for several months, helping his counterpart Bill Kleinebecker find speakers and develop program topics for ASC meetings. They will continue to work together for ASC's 1999 programs, and seek input on program ideas from all ASC members and attendees.

Jones leads the Information Technology Practice of Arnold, White & Durkee, a six-city law firm. At Arnold, White & Durkee, he focuses on Internet commerce, software, intellectual property, distribution, licensing, marketing, sales, alliances, international business, outsourcing, Year 2000 issues, insurance, preventive law, and new technologies and business practices.

Jones has served on the senior management teams of three vendors before moving to Austin last September. He has handled blended legal and business roles at Ashton-Tate (the 2nd micro software IPO), QMS, and most recently as vice president of Intellectual Property Development at U.S. Robotics. He previously served on the board of directors of the Southeastern Software Association (the Atlanta version of ASC). Jones has guest taught at UT's IC² and other Austin groups, and chaired programs at COMDEX, The Software Mergers & Acquisitions Institute, The Computer Law Association, and other national events. Altogether, Jones has worked with over 70 software companies and claims he'll be in a band before he's 50.

EMILY SOPENSKY APPOINTED PUBLICITY CHAIR

The Council has appointed Emily Sopensky as the new Publicity Chair. Her responsibilities include promoting ASC and serving as editor of the *Austin Software Leader*. Emily is well acquainted with the publication having been a regular contributor for the past two years.

Emily Sopensky, Publicity Chair, Austin Software Council

Sopensky writes for and about businesses, especially startups and those in emerging technologies. An award-winning author, she is a regular contributor to *Texas Software News* as well as the *Austin Software Leader*. You can see a sampling of her products and topics at www.iriscompany.com, her company's Web page.

She received her B.A. in business from a small Pennsylvania college and her MBA from The Wharton School. She worked for the Commonwealth of Pennsylvania and the U.S. Department of Commerce in Washington DC before heading down to Texas in 1983 where they don't ask "Why?" but instead ask "Why not?" She can be reached at emily@iriscompany.com or 452-2448.

Stephanie Quiroga recently moved to Austin to join Socket Public Relations, a strategic public relations and marketing agency for high-tech companies. She can be reached at squiroga@socketpr.com.