

# 9.9.99

## WHERE WILL YOU BE?

**A.** At the Austin Software Council's Texas Software Symposium, of course!

Software...The Pervasive Technology  
Thursday, September 9, 1999 11am-7pm  
Four Seasons Hotel, Austin

- 11:00 Registration
- 12:00 Lunch Keynote: John Yochelson, President, U.S. Council on Competitiveness introduced by Mayor Kirk Watson
- 1:15 Break
- 1:30 Panel: E-Business. Moderator: Bob Kruger, BMC Software. Speakers: Steve Brown, Palm Computing; Greg Hemstreet, Pervasive Software; Andy Martin, Garden.com; David Sikora, Ventix.
- 2:45 Break
- 3:00 Speakers: Co-Design. Robert France, Motorola-Austin; Jerry Sullivan, Adams Capital introduced by VP Jeff S. Smith, IBM.
- 4:00 Panel: Visions of the Future. Moderator: Hank Jones, Arnold, White & Durkee. Speakers: Brad Fregger, Dryken Technologies; Marc Raibert, Boston Dynamics.
- 5:00 Special Awards
- 5:15 Keynote: Bruce Sterling, author
- 5:30 Reception

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John Yochelson runs a high-caliber board of national players, including Harvard University's Michael Porter, who are currently focusing on six high tech regional clusters, one of which is Austin. Bruce Sterling, an internationally renowned science fiction author based in Austin, is recognized for his vision of technology and his quick wit.

Cost \$150 member (additional, same company \$85)  
\$185 non-member (additional, same company \$120)

Registration form at  
[www.austinsoftwarecouncil.org](http://www.austinsoftwarecouncil.org)  
Or Call (512) 305-0023.



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