



9.9.99

HAVE YOU MADE YOUR RESERVATIONS?

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WHERE WILL YOU BE?

# **A:** At the Austin Software Council's Texas Software Symposium, of course!

Software...The Pervasive Technology  
Thursday, September 9, 1999 11am-7pm  
Four Seasons Hotel, Austin

- 11:00 Registration
- 12:00 Lunch  
Keynote: John Yochelson, President, U.S. Council  
on Competitiveness
- 1:15 Break
- 1:30 Panel: E-Business. Moderator: Bob Kruger, BMC. Speakers:  
Steve Brown, Palm Computing; Ron Harris, Pervasive  
Software; Andy Martin, Garden.com; David Sikora, Ventix.
- 2:45 Break
- 3:00 Speakers: Co-Design. Speakers: Robert France, Motorola-  
Austin; Jerry Sullivan, Adams Capital.
- 4:00 Panel: Visions of the Future. Moderator: Hank Jones, Arnold,  
White & Durkee. Speakers: Brad Fregger, Dryken Technologies;  
Marc Raibert, Boston Dynamics; Bart Foster, Crossworlds.
- 5:00 Special Awards
- 5:15 Keynote: Bruce Sterling, author
- 5:30 Reception

**John Yochelson** runs a high-caliber board of national players, including Harvard University's Michael Porter, who are currently focusing on six high tech regional clusters, one of which is Austin. **Bruce Sterling**, an internationally renowned science fiction author based in Austin, is recognized for his vision of technology and his quick wit.

Early Registration (by August 15):  
\$125 member (additional, same company \$60)  
\$160 non-member (additional, same company \$95)  
Regular registration add \$25



Registration form at [www.austinsoftwarecouncil.org](http://www.austinsoftwarecouncil.org).  
Or Call (512) 305-0023.

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